

MAXIM PEKARSKY

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EXPERIENCE

CODECADEMY

New York, NY

Product Operations Associate

Dec 2015 – Jul 2017

- Product managed a user-facing project submission feature serving 2000+ paid users from MVP to deployment. Collaborated with engineers and designers to define, build, deploy, and support this feature
- Program managed pilot and public launches of Codecademy Pro top-tier paid products by sourcing, hiring, and managing Codecademy's teaching contractor teams. Created, tracked, and enforced key success metrics.
- Collaborated with Product, Engineering, and Content teams to design and build internal processes in order to provide individualized programming support for thousands of international paid users.
- Helped grow the Codecademy Advisor team from 40 to 120 and Mentor team from 0 to 20 by sourcing, interviewing, hiring, onboarding, and managing contractor teams made up of programming instructors.

Advisor and Mentor (contractor)

July 2015 – Dec 2015

- Coached 100+ students one-on-one by debugging code exercises, and providing guidance and additional resources.
- Collaborated with the product and learner ops teams to help improve the Codecademy Pro offering based on feedback

INDIEGOGO

New York, NY

Manager of Outreach

Mar 2015 – Nov 2015

- Personally identified, targeted, pitched and closed high-quality campaigns totaling over \$450,000 in funds raised.
- Designed and implemented a newsletter to engage inactive campaigns leading to a 350% increase in response.
- Responded to 30+ user inquiries per day. Analyzed and identified campaigner needs for the product team.
- Expanded outreach through social media mining with Tweetdeck and Intercom, and via Reddit and LinkedIn.
- Individually consulted campaigners throughout the campaign cycle and advocated for campaigns internally.

MAXIRETURN SERVICES INC

Brooklyn, NY

Implementation Consultant – Electronic Health Record Systems

May 2013 – Mar 2015

- Directed 15+ Allscripts and Nextgen software integration and training projects across outpatient and hospital units.
- Intimately studied medical processes; collaborated with development team to optimize medical user experience.
- Analyzed and quantified user feedback: conducted usability tests, recorded alternate workflows, prioritized issues.
- Provided immediate support to doctors in 12 - 16 hour shifts during critical care in a zero-mistake environment.

TECHNICAL AND PERSONAL SKILLS

[MaximPekarsky.com](#) (programming portfolio): projects in HTML/CSS/JS, jQuery, Rails 4, Node +Express, Mongo.

[TheyGotFit.com](#): a tool to look up before/after progress photos based on weight & height; *Bootstrap/JS/jQuery/Rails*

[HearTheirSide.com](#): a tool I built ahead of the 2016 General Election to help share opinions across party lines; *JS/Rails*

[PlayUrl.com](#): a collaborative, multiplayer, turn-based game I built with a friend. *Node + Express, Mongo, JS/jQuery*

Languages: fluent in Russian, basic proficiency in French.

Activities & Interests: Viola, foil fencing, film scoring, behavioral economics, decision theory, music discovery systems, tech and music entrepreneurship.

Binghamton University Explorchestra: In 2009, I co-founded, conducted, and led a 35-person orchestra to perform and promote over 70+ original pieces. As president, I led a team of seven in Executive Board meetings and money, partnered with the Red Cross, the Binghamton Philharmonic Orchestra, and the University Music Department.

EDUCATION

BINGHAMTON UNIVERSITY

Binghamton, NY

Bachelor of Science, cum laude: Financial Economics, Music Composition

May 2012

- 3.6/4.0 GPA. Resident Assistant, TA. Fencing club, University Orchestra. Founder: Explorchestra.